

Contreras M Virginia

3909 N Ocean Blvd,
33308, Fort Lauderdale, FL.
☎ (+1) 954-325-2278
✉ virgicont1999@gmail.com

Professional Experience

Digital Marketing Specialist & Web Developer

Orange Engine (Freelance)

January 2023 – Present

- Designed and developed websites for businesses using platforms like Webflow, Mailchimp, and Luxury Presence.
- Implemented CRM tools such as HighLevel to streamline client communication and lead management.
- Created and optimized digital marketing campaigns, including Meta Ads, Google Ads, and email marketing.
- Specialized in lead generation for remodeling companies like Magic City and FHIA, achieving measurable results through SEO and advertising strategies.
- Negotiated commission-based revenue models for high-quality leads generated through targeted campaigns.

Marketing & Client Relations Specialist

Gilles Rais Fine Homes, Fort Lauderdale, FL

November 2024 – Present

- Managed client interactions, lead generation, and social media accounts for the luxury real estate division.
- Coordinated home staging operations, including logistics for furniture delivery,



KEY SKILLS

- **Web Development:** Proficient in HTML, CSS, JavaScript, Webflow, and Mailchimp.
- **Digital Marketing:** Meta Ads, Google Ads, SEO optimization, lead generation, and analytics interpretation.
- **CRM Expertise:** HighLevel, HubSpot,

cleaning, and storage.

- Ran email marketing campaigns, monitored ad performance, and interpreted analytics to optimize strategy.
- Developed and executed marketing plans for properties, showcasing their unique value in competitive markets.

Manager

Birock Brewery, Neuquén, Argentina

January 2021 – December 2021

- Supervised a team of 15 employees, ensuring efficient daily operations and adherence to food safety standards.
- Managed inventory, coordinated with distributors, and enhanced customer satisfaction through effective service delivery.

Front Desk Secretary & Translator

Posca Law Firm, Neuquén, Argentina

January 2022 – December 2022

- Administered front desk operations and translated legal documents for labor accident and ART claims.
- Supported attorneys in client communications and case management.

Inst. Education

Universidad Nacional del Comahue, General Roca, Río Negro, Argentina — Public Translation Studies in English

March 2019 – December 2022

Public Translation Career in English, with a focus on advanced language skills, legal

and Luxury Presence integration.

- **Project Management:** Coordinating logistics for home staging, customer relations, and operational efficiency.

Languages

Fluent in English and Spanish

Bootcamps

Coderhouse Bootcamp

- **Web Development Certificate**

February 2023 – June 2023

Focused on HTML, CSS, and foundational web design principles.

- **JavaScript Certificate**

August 2023 – December 2023

Covered core language features, DOM manipulation, and interactive web applications.

- **SEO Certificate**

September 2024 – November

terminology, and cultural translation practices

Hudson County Community College, New Jersey, USA — Creative Writing Certificate

February 2024

Achieved a Creative Writing Certificate with a focus on storytelling techniques, narrative structure, and effective written communication.

ETS — TOEFL iBT Certificate

March 2024

Earned a TOEFL iBT certification, demonstrating English language proficiency in reading, writing, listening, and speaking.

2024

Specialized in SEO strategies, including on-page optimization, keyword research, and analytics tools.

HubSpot- Marketing Certificate

November 2024

Focused on inbound marketing strategies, campaign management, and lead nurturing techniques.

Salesforce- SaaS Fundamentals Certificate

December 2024 – January 2025

Developed proficiency in SaaS sales strategies, CRM integration, and account management using Salesforce tools.

Udemy/LinkedIn Learning (Currently Enrolled)- UX/UI Design Foundations

January 2025 – Present

Exploring principles of user interface and experience design, including prototyping, wireframing, and user-centric methodologies.

